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NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE



OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

June 21, 1991

MEDIA CONTACT: Heather Ittel

(202) 994-6460

FOR IMMEDIATE RELEASE

NEW BOOK TRACES EVOLUTION OF AMERICA'S WELFARE STATE

The social security program is running a surplus now, but we cannot be sure that it will provide an adequate retirement income to the members of the baby boom generation, writes Edward Berkowitz in "America's Welfare State: From Roosevelt to Reagan." The new book, part of the American Moment Series published by the Johns Hopkins Press, provides a comprehensive and provocative overview of public policy toward social security, welfare, and health insurance between 1935 and the present.

Referring to the projected money drain, he says "The Social Security program has come full circle, from crisis to consensus, and back to crisis. A professor of history at The George Washington University, Berkowitz outlines the initial popularity of the Social Security program, why it almost went bankrupt and its uncertain long-term prospects for solvency.

During the 1950s, he says, "Social Security, it seemed, was as American as apple pie... Defending the American system of free enterprise meant defending Social Security as well."

While fear of unemployment compensation insolvency arose as

early as 1960, the author contends that two major pieces of legislation in 1972 led to the financial and administrative crises within the social security system. The first change was the departure from the step-by-step approach for increases to the enactment of a 20% increase -- the single largest benefit increase ever.

The second fateful change was the enactment of the Supplemental Security Income (SSI) program. The program shifted administrative responsibility for welfare to the elderly, blind and the disabled from the states to the Social Security Administration. This tarnished the Administration's image and created problems such as failing to enroll up to two million eligible individuals.

Berkowitz contends that the official plan from the 1983

National Commission on Social Security Reform only completes the loop begun in 1935 by Roosevelt, because the plan rests on assumptions similar to those made by the Roosevelt administration. Both plans presuppose "the orderly growth of the Social Security surplus through the willingness of the public to bear higher tax rates and the ability of the government to invest the surplus in a way that preserves the money for future generations."

Problems also arose through interactions between the Social Security and welfare programs, he adds. Initially, the elderly and widows receiving Aid to Families with Dependent Children constituted its major beneficiaries. However, Social Security

subsequently claimed both of the groups, leaving mainly unmarried mothers and women whose husbands had deserted them and their children, as welfare recipients. "As a consequence," says Berkowitz "although Roosevelt never saw the welfare programs of the Social Security Act as a means of coping with the problems of illegitimacy, racial prejudice and the decline of southern agriculture, they evolved into exactly that."

Berkowitz's book also addresses the issue of national health insurance from its beginnings as an idea during Franklin Roosevelt's administration to its peak with the passage of Medicare in 1965. A major problem during the Reagan recovery in the mid-1980s was the problem of the uninsured. "If employment was no longer synonymous with what might be called health security, that meant an important part of America's welfare state was coming unglued," Berkowitz writes.

Figures from 1985 cited by Berkowitz indicate that 35 million Americans were without health insurance. Of that group, 32% worked full time, 30% lived in families headed by full-time workers and 11% worked part-time. "As many as 32% earned an income that fell below the poverty line," he adds, "but only half those people -- or 19% of the uninsured -- belonged to a group eligible for Medicaid," the author reports.

Rising costs of medical programs, despite legislation by congress to limit Medicaid expenditures, has also created an undue burden. "The federal share in the payment of health care costs grew from 13 to 29 percent between 1950 and 1985," notes

Berkowitz, "and between 1966 and 1980, the costs of Medicare and Medicaid doubled every four years."

During the late 1980s, no effective substitute for the social insurance and rehabilitation approach emerged. People passed off the cost of social problems where they could. For example, the federal government mandated charges on the states, employers shifted costs to employees and disguised forms of a guaranteed income were derived. "And real accomplishments," writes Berkowitz, "threatened to be forgotten."

Berkowitz's work represents a creative blend of history and public policy that is indicative of much of the work undertaken in GW's History and Public Policy program. According to Berkowitz, history provides an important means of understanding the constraints under which policymakers operate. Berkowitz also has written on the extent of public/private sector cooperation in social welfare policies, the management of health organizations, and public policy toward disabled people.

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June 21, 1991

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FOR IMMEDIATE RELEASE

GW PROFESSOR TO DIRECT INVESTIGATION INTO THE DEATHS OF SENATOR HUEY LONG AND HIS ALLEGED ASSASSIN

Did Carl Austin Weiss actually fire the gun that killed Louisiana Senator Huey P. Long in Baton Rouge on Sept. 8, 1935? Some followers of American political history believe there is more to the story.

James E. Starrs will lead a team of scientists and forensic experts hoping to shed light on the case. They'll examine whether Weiss, a physician with no known political ties, was the real assassin of Long. Weiss was killed immediately after the shooting by the Senator's bodyguards. No autopsy was performed on either Long or Weiss, who was riddled with at least 60 bullets, some of which remain in his body to this day.

In October, Starrs and his team will travel to Baton Rouge,
La., and exhume Weiss' body to recover the bullets and perform an
autopsy.

"The death of Senator Long has been assigned a unique place by commentators on the history of assassinations," says Starrs.

"Just as Senator Long characterized himself as 'sui generis,' so too his death had the attributes of a singular and incomparable event, not equalled by any other assassination in the United

States. What sets Senator Long's death apart is the failure to discover a sound and satisfactory motive why the unassuming, successful, family-rooted, apolitical Dr. Weiss would have chosen knowingly to throw away his young life and career to assassinate Senator Long."

The group hopes to glean information about the direction the bullets entered and exited Weiss' body so as to better reconstruct the events that occurred at the Louisiana state capitol that day. One theory surrounding the assassination is that Long was not killed by Weiss, but rather by the barrage of bullets fired by Long's own bodyguards.

In addition, a scientific analysis of Weiss' remains will be performed to see if some latent physiological or pathological cause might have been a factor in his quest to assassinate Long. Starrs received permission to exhume Weiss' body from the late doctor's brother and son.

The team of experts assisting Starrs include an anthropologist, pathologist, toxicologist and a firearms authority. Douglas Ubelaker, curator of physical anthropology at the Smithsonian Institution, will evaluate Weiss' bones; Irving Sopher, chief medical examiner for the state of West Va., will conduct the autopsy including radiographs; Alphonse Poklis, director of the toxicology laboratory at the Medical College of Virginia, will screen tissue and bone marrow for toxic substances; and Lucien Haag, of Forensic Services, Inc., will examine the firearm evidence from the shooting.

A secondary goal of the project is to recover physical evidence of Long's killing in the possession of unknown persons or agencies. According to Starrs, all of the evidence is missing from the Louisiana State Police files, the agency charged with the investigations of both Long and Weiss' deaths. The missing evidence includes the gun used by Weiss as well as the bullets he is said to have fired. The guns and cartridge cases used by Long's bodyguards and police photographs and sketches of the scene also are missing. The bullets still in Weiss' body are the only unexamined evidence from the event whose location are known, says Starrs. He hopes public attention of the Weiss' exhumation, as well as the years that have passed since the killing, will encourage people who possess evidence to bring it forward.

"The purpose of this project," says Starrs, who has been exploring the questions surrounding Long's death for many years, "is to utilize forensic science resources to give a factual base to the many uncertainties surrounding the deaths of Senator Long and Dr. Weiss."

A long range goal of the project, says Starrs, is to seek support for a restructuring of the corridor in the Louisiana capitol so as to more accurately capture the event as it occurred in 1935.

"Tourists visiting the Baton Rouge capitol are regularly misinformed that the holes in the marbled walls of the first floor corridor are holes made by the bullets in the shooting deaths of Long and Weiss," notes Starrs. Scientific tests

conducted by Starrs in 1990 on the wall's bullet holes proved that none of them were connected to the 1935 shooting. But, the actual bullet-ridden marble is "just lying in storage, waiting to be restored."

In 1989, Starrs directed an effort to locate and exhume the remains of the five victims of Alfred G. Packer, the infamous "Colorado man-eater" who was convicted of murder in the 1880. In the Packer project, anthropological evaluations of the unearthed bones proved that all five victims had been "extensively defleshed, with cannibalism the likely object," says Starrs. Four of the victims were shown to have died from multiple hatchet blows to the head.

"Science spoke volumes in the Packer dig," says Starrs.

"And it can do so again in the tragic deaths of Senator Long and Carl Weiss."



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CONTACT:

June 21, 1991 Kellie Boyet (202) 994-6460

MEDIA ADVISORY

CULTURAL HERITAGE TOURISM FOCUS OF GW SUMMER INSTITUTE

WHAT:

A week-long institute devoted to the increasing international importance of cultural heritage tourism, sponsored by The George Washington University's International Institute of Tourism Studies.

The International Institute of Tourism Studies is a part of GW's School of Education and Human Development.

WHEN:

Mon. - Fri., June 24-28, 1991

9:00 a.m. - 4:00 p.m.

WHERE:

The George Washington University

Building K, Room 105 817 23rd Street, NW

SCHEDULE: See following pages.

BACKGROUND:

The World Tourism Organization defines cultural heritage tourism as the "movements of persons for essentially cultural motivations, such as cultural and study tours, performing arts, travel to festivals, visits to sites and monuments, folklore and pilgrimages...that satisfy the human need for diversity."

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Media wishing to attend any of the institute's sessions should contact Kellie Boyet, Office of University Relations at (202) 994-6460.

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48) Technology

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c) TV reporters

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12) Architecture

a) newspaper reporters

d) specialized publication reporters

June 26, 1991

MEDIA CONTACT: Heather Ittel

(202) 994-6460

FOR IMMEDIATE RELEASE

<u>GW BUSINESS STUDENT COORDINATES INTERNATIONAL RELATIONS FOR</u>
JAPANESE GOVERNMENT PROGRAM

Jane Mashiko, an M.B.A. student at The George Washington
University studying international business, is one of 35 people
selected to participate as a Coordinator of International
Relations for the Tokushima Prefecture in the 1991-92 Japan
Exchange Teaching Program. Sponsored by the Japanese Ministries
of Education, Foreign Affairs and Internal Affairs, the one year
program helps promote cultural exchange and internationalization
in different regions of Japan.

The Japan Teaching Exchange program is one of the new opportunities that is offered by GW's Career and Cooperative Education Center, which has services targeted specifically for business and public management students and other groups within the University. "This exchange program is part of our ongoing effort to reach different populations within the University," says Marva Gumbs, director of CCEC.

Mashiko will be posted in the prefecture of Tokushima,

MASHIKO -2-

Japan, where she will assist with business related to international activities carried out by the local governments -- from advising private regional organizations involved in international exchange and designing international exchange programs to editing and translating foreign language pamphlets and teaching English to Japanese employees of local governments.

Prior to coming to GW, Mashiko had worked for private industry in Japan. "I wanted to work in the Japanese government," says Mashiko. "I also was interested in promoting international exchange in Japan and allowing people there to learn more about my status as a Japanese-American."

GW's CCEC is developing new promotional/informational materials which will be offered to all graduate business and public management students during orientation or consultations. The information will include a highlight of related resources available at CCEC, a calendar of events and workshops of special interest to students, relevant job search articles and other information.

Mashiko is a resident of Gardenia, Ca.



June 26, 1991

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in different regions of Japan.

The Japan Teaching Exchange program is one of the new opportunities that is offered by GW's Career and Cooperative Education Center, which has services targeted specifically for business and public management students and other groups within the University. "This exchange program is part of our ongoing effort to reach different populations within the University," says Marva Gumbs, director of CCEC.

Mashiko will be posted in the prefecture of Tokushima,

MASHIKO -2-

Japan, where she will assist with business related to international activities carried out by the local governments -- from advising private regional organizations involved in international exchange and designing international exchange programs to editing and translating foreign language pamphlets and teaching English to Japanese employees of local governments.

Prior to coming to GW, Mashiko had worked for private industry in Japan. "I wanted to work in the Japanese government," says Mashiko. "I also was interested in promoting international exchange in Japan and allowing people there to learn more about my status as a Japanese-American."

GW's CCEC is developing new promotional/informational materials which will be offered to all graduate business and public management students during orientation or consultations. The information will include a highlight of related resources available at CCEC, a calendar of events and workshops of special interest to students, relevant job search articles and other information.

Mashiko is a resident of Gardena, Ca.

BOB	JOANN
DEBBIE	KELLIE B
FAY	LORETTA
HEATHER	PEGGY
HELEN	RICHARD (SA)
JAMIE	SANDY
JANE	TRACY

NOTES

e) calendar listings

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

June 26, 1991

MEDIA CONTACT: Heather Ittel

(202) 994-6460

FOR MORE INFORMATION: (202) 994-1525

(202) 994-7091

FOR IMMEDIATE RELEASE

GALLERY TALK FOCUSING ON "TEMPLES OF GOLD, CROWNS OF SILVER" EXHIBIT

EVENT: Washington artists Judy Jashinsky and Pacita Abad interested in the Columbus quincentenary themes, will give gallery talks in conjunction with "Temples of Gold, Crowns of Silver: Reflections of Majesty in the Viceregal Americas," an exhibit at The George Washington University's Dimock Gallery. The two artists will respond to the concept of "journey," a focus of the exhibit, as well as discuss how the exhibit relates to their own art projects.

"Rethinking Columbus" by Judy Jashinsky
A discussion of artists and textiles by Pacita Abad

WHEN: Wednesday, July 17, 4:00-6:00 p.m.

FORMAT: Half-hour discussion and question-and-answer period for each artist. Each talk will be illustrated by color slides.

WHERE: Dimock Gallery

The George Washington University

Lisner Auditorium, off the lower level

730 21st St., NW

COST: Free and open to the public

BACKGROUND: "Temples of Gold, Crowns of Silver" features the cultural encounter between Spain and the Americas during the 16th, 17th and 18th centuries. The exhibit presents about 40 select Colonial paintings from private collections in the United States and locally, and pre-Columbian works selected from The George Washington University collection. It is curated by GW faculty member Barbara von Barghahn and coordinated by Dimock Gallery curator Lenore Miller.

The exhibit is sponsored by GW, the National Endowment for the Arts and the Permanent Observer Mission of Spain to the Organization of the American States.



OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

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BOB	JOANN
DEBBIE	KELLIE
FAY	LORETTA
HEATHER	PEGGY
HELEN	RICHARD E
JAMIE	SANDY
JANE	TRACY

NOTES

d) specialized publication reporters

a) newspaper reporters
c) TV reporters
d) specialized publication reporters

e) calendar listings

48) Technology

29) Film

12) Architecture

a) newspaper reporters

d) specialized publication reporters

a) newspaper reporters b) radio reporters

d) specialized publication reporters

c) TV reporters

e) calendar listings



June 27, 1991

MEDIA CONTACT: Heather Ittel

(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT to run through July 17, 1991
GALLERY TALK AT GW'S DIMOCK GALLERY

IN CONJUNCTION WITH THE "TEMPLES OF GOLD, CROWNS OF SILVER"

EXHIBIT AT THE GEORGE WASHINGTON UNIVERSITY'S DIMOCK GALLERY,

ARTISTS JUDY JASHINSKY AND PACITA ABAD WILL GIVE A GALLERY TALK

ON WEDNESDAY, JULY 17, AT 4 P.M. JASHINSKY AND PACITA WILL

DISCUSS "RETHINKING COLUMBUS" AND ARTISTS AND TEXTILES,

RESPECTIVELY. BOTH PRESENTATIONS WILL BE ACCOMPANIED BY COLOR

SLIDES. DIMOCK GALLERY IS LOCATED OFF THE LOWER LOUNGE OF GW'S

LISNER AUDITORIUM, 730 21ST STREET, NORTHWEST. FOR MORE

INFORMATION, CALL (202) 994-1525 OR (202) 994-7091.

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FAY	LORETTA
HEATHER	PEGGY
HELEN	RICHARD AUTHOR
JAMIE	SANDY
JANE	TRACY
NOTES PINT grant	to IHPP

a) Metro Desk

b) Style, Capital Life

c) National Desk

2) Metro Newspapers

a) D.C.

b) Maryland (PG County)

c) Maryland (Montgomery County)

d) Northern Virginia

e) Loudoun County

3) Local TV

a) News Desk

b) Public Affairs Director

c) PSA Director

d) Talk Show/Public Affairs Show

4) Local Radio

a) News Director

b) PSA Director

c) Calendar Listings

d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

a) Laxal Coverage b) National Coverage

6) National Daily

a) Washington Bureau b) Home Office

c) Lifestyle Editor

d) Op-Ed Editor

7) Wire Services

a) City Desk b) National Desk

c) Broadcast

d) Daybooks

8) Syndicates/News Services a) Newspapers

b) Broadcast

9) National Broadcast

a) Network Radio News Desk

b) Network Radio Shows

c) Network TV News Desk

d) Network TV Shows

e) Non-Network Radio Talk Shows

major categories, containing extensive media

listings in sub-categories a, b, c. Non-underlined

10) Foreign Media

a) Australian b) British

c) Canadian d) Hispanic

e) Japanese

O French

g) German

h) Korean

i) Chinese

i) Israel

media in sub-

categories a, b, c.

12) Architecture

SUBJECT or AUDIENCE

Marketing

11) Advertising/Public Relations/

a) newspaper reporters (local,

national and syndicates)

(magazine, newsletters, etc.)

a) newspaper reporters

d) specialized publication reporters

d) specialized publication reporters

b) radio reporters c) TV reporters

d) specialized publication repor

e) calendar listings 14) Black-oriented Audience

a) newspapers

b) radio

c) TV

d) specialized publications

15) Business

a) newspaper reporters

b) radio reporters

c) TV reporters

d) specialized publication reporters e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

a) Campus b) D.C.

c) Maryland d) Virginia

e) Special Campus

f) Dean's List

18) Computers

a) newspaper reporters

d) specialized publication reporters

e) calendar listings

19) Congress

a) newspaper reporters

b) radio reporters

c) TV reporters

d) specialized publication reporters

20) Consumer

a) newspaper reporters

b) radio reporters

c) TV reporters

d) specialized publication reporters

21) Dance

a) newspaper reporters b) radio reporters

c) TV reporters

d) specialized publication reporters e) calendar listings

22) Drama

a) newspaper reporters b) radio reporters

c) TV reporters

d) specialized publication reporters

e) calendar Listings

23) Economics/Finance

a) newspaper reporters

b) radio reporters

c) TV reporters

d) specialized publication reporters

24) Education

a) newspaper reporters b) radio reporters

c) TV reporters

d) specialized publication reporters

25) Energy

a) newspaper reporters c) TV reporters

d) specialized publication reporters

26) Engineering (NOTE: Underlined categories which follow are

c) TV reporters d) specialized publication reporters

e) calendar listings categories generally contain listings limited to local

27) Environment a) newspaper reporters

c) TV reporters

d) specialized publication reporters

28) Federal

a) newsper repor

b) radio reporters c) TV reporters

c) TV reporters

d) specialized publication reporters

29) Film

a) newspaper reporters b) radio reporters

d) specialized publication reporters e) calendar listings

c) TV reporters d) specialized publication reporters

e) calendar listings

d) specialized publication reporters

32) Labor

a) newspaper reporters

b) radio reporters c) TV reporters

d) specialized publication reporters

33) Law/The Courts

a) newspaper reporters

c) TV reporters d) specialized publication reporters

e) law reviews

34) Libraries

35) Literary

d) specialized publication reporters

e) calendar listings

b) radio reporters c) TV reporters

d) specialized publication reporters

e) calendar listings

37) Military a) newspapers d) specialized publications

d) specialized publication reporters

a) newspaper reporters

c) TV reporters

e) calendar listings

40) Politics

a) newspaper reporters

b) radio reporters

d) specialized publication reporters

National Security

d) specialized publication reporters

43) Public/International Affairs

d) specialized publication reporters

a) newspaper reporters
 b) radio reporters

c) TV reporters

46) Social Sciences (Psychology,

b) radio reporters c) TV reporters

a) newspaper reporters
 d) specialized publication reporter

e) calendar listings

50) Travel

a) newspaper reporters

b) specialized publications

(in-flight magazines) z) travel trade publications

51) White House

a) newspaper reporters

b) radio reporters c) TV reporters

52) Women's Issues

a) newspaper reporters
 d) specialized publication reporters

d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience d) specialized publications

54) Youth-Oriented Audience a) newspaper reporters/columns

b) radio reporters/shows c) TV shows

e) calendar listings

d) specialized publications/reports

55) Space a) newspaper reporters/columns b) radio reporters/shows

d) specialized publication reporters 56) President's List

a) newspaper reporters

c) TV reporters d) specialized publication reporters e) calendar listings

c) TV reporters

b) broadcast

a) newspapers

b) specialized publications c) TV reporters

60) International

a) newspapers

d) specialized publication reporters

2011 I

a) newspapers c) TV reporters

d) specialized publication reporters

OTHER: copy to

EFFECTIVE 4/91, GWU

a) newspaper reporters d) specialized publication reporters

36) Media a) newspaper reporters

38) Museums

39) Music

41) Pentagon/Defense

Sociology)

47) Science a) newspaper reports

d) specialized publication reporters

c) TV reporters

a) newspaper reporters c) TV reporters

a) newspaper reporters
d) specialized publication reporters

b) radio reporters c) TV reporters

a) newspaper reporters

d) specialized publication reporters

b) radio reporters d) specialized publication reporters

42) Public Policy

State Department a) newspaper reporters

44) Regulatory Agencies

a) newspaper reporters d) specialized publication reporters

d) specialized publication reporters

48) Technology

c) TV reporters

a) newspaper reporters

e) calendar listings

b) colleagues 57) Terrorism

> 58) Jewish Media a) newspapers

59) AIDS

d) radio reporters

b) radio reporters c) TV reporters

61) Banking

POMPED Menit



June 27, 1991

CONTACT: Richar

Richard J. Arnold (202) 994-6460

FOR IMMEDIATE RELEASE

STUDY TO BREAK FINANCIAL BARRIERS TO HEALTH CARE GIVEN BOOST FROM ROBERT WOOD JOHNSON FOUNDATION GRANT

The Intergovernmental Health Policy Project (IHPP) of The George Washington University has received a \$38,442 grant from the Robert Wood Johnson Foundation (RWJF) for a four-month study of state policies providing incentives to private physicians for the care of the medically underserved.

"The study explores avenues to provide care to uninsured people who do not qualify for government assistance, but who still earn too little to afford the high cost of medical services," says IHPP director Richard E. Merritt.

Much attention has been given to dissolving financial barriers to health care for the nation's uninsured population, observes Merritt. While suggested options may be years away from implementation, he notes, "this grant enables us to look at ways state governments can -- in the short run -- encourage private physicians to provide more health services for the medically underserved."

According to Merritt, IHPP research has identified five key

strategies to expand health care to the medically underserved.

These include:

- O Increasing physician reimbursement under Medicaid
- O Reducing paperwork or administrative burdens to physicians under Medicaid
- O Reducing medical malpractice barriers
- O Expanding the recruitment and retention efforts of primary care physicians, and
- O Expanding the availability of mid-level health practitioners.

"IHPP's role," says Merritt, "is to identify exemplary and successful programs within the states that relate to each of these broad strategies and to disseminate information about those programs. In this way other states may learn from their experience."

The Intergovernmental Health Policy Project is the only university-based health policy group in the country that focuses its research activities exclusively on the health laws and programs in the 50 states.

The Robert Wood Johnson Foundation is the nation's largest health care philanthropy and was established as a national foundation in 1972. Since then, it has awarded more than \$1 billion in grants to improve health care in the U.S.

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JANE	TRACY

NOTES

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June 27, 1991

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FOR IMMEDIATE RELEASE

SUMMER AT GW -- FROM LISTENING STUDIES TO URBAN STUDIES

MULTICULTURAL CLASSROOMS

The project started when eight professors created lessons to integrate multicultural experiences into their courses' curricula. It now involves 32 different undergraduate courses. The program was initiated in 1989 by Phyllis Palmer, associate professor of women's studies, and sponsored by a Ford Foundation grant. The University's Teaching Center now offers GW faculty members the means to design courses to help all students appreciate and understand various ethnic groups.

21st CENTURY SCHOLARS

Now in its second year, GW's 21st Century Scholars Program offers full tuition scholarships to exceptional Washington, DC, high school graduates. Six local students, selected this month, begin classes on campus this fall.

IMPROVING READING IN SAUDI ARABIA

The first group of 15 Saudi Arabian graduate students has started a two-year program at the GW Reading Center. Their goal is to learn how to replicate Reading Center methods in Saudi Arabia. They will adapt and translate teaching materials into Arabic and work to improve reading teaching methods in Saudi Arabia.

LEARNING TO LISTEN

Irene Thompson, director of the Slavic Languages Dept., is researching how students studying a foreign language listen to

GW THIS SUMMER

learn a language. The study, she says, has implications not only in learning a new language but in assessing how people process information, communicate and adapt their listening skills to handle everyday problems.

--2--

LAW STUDENTS GO TO PRISON

GW law students are working on POPs (Project for Older Prisoners) to help gain early release for elderly and infirm prisoners. This is one of several community service projects that will earn law students a \$2500 rebate on their GW tuition next fall. Approximately 10 other National Law Center students are working in public interest posts, such as DC Legal Aid, under the Public Interest Fellowship Program.

URBAN RESIDENTIAL DILEMMAS RESEARCHED BY GRADUATE STUDENTS

Graduate fellows at the Institute for Urban Development Research are working on a variety of urban planning and development projects. These include a social/spacial analysis of homeless families in DC (an historical perspective); a study of housing opportunities in strategic neighborhoods throughout the District; an inventory of residential building conditions in the DC's Old Anacostia Historic District; a survey of 100 businesses in Old Anacostia; and development of proposals for rehabilitating retail buildings in a neighborhood commercial corridor.

EDUCATING YOUTH ABOUT THE WORLD

Members of the new GW - Central High School Advisory Council will work together to help expand the international affairs program at Central High School and Andrew Jackson Middle School in Prince George's County. The GW program, called Project LINKS (Linking International Knowledge with Schools), provides faculty members and foreign language students for seminars, debates and lectures on international affairs. The Central H.S. - GW relationship has been ongoing since 1988.



June 27, 1991

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HELEN	RICHARD AUTHOR
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NOTES

summer science programs

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Dlk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
 - b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
 - b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows 23) Economics/Finance

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- - b) radio reporters
 - c) TV reporters
 - d) specialized publication reports

14) Black-oriented Audience

- a) newspapers
- b) radio
- d) specialized publications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

- - b) D.C.
 - c) Maryland
 - e) Special Campus
 - f) Dean's List

19) Congress

- a) newspaper reporters
- b) radio reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters

- e) calendar Listings

- a) newspaper reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

- d) specialized publication reporters

E: Underlined categories which follow are c) To reporters d) specialized publication reporters listings in sub-categories a, b, c. Non-underlined

categories generally contain listings limited to local media in subcategories a, b, c.

major categories, containing extensive media

11) Advertising/Public Relations/

Marketing

SUBJECT or AUDIENCE

- a) newspaper reporters (local,
- national and syndicates) d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters

- a) newspaper report

- e) calendar listings

- c) TV

15) Business

- b) radio reporters
- c) TV reporters

16) College Newspapers (local)

- 17) Community (Non-Media)
 - a) Campus

 - d) Virginia

18) Computers

- a) newspaper reporters
 d) specialized publication reporters e) calendar listings

- c) TV reporters

- b) radio reporters
- - c) TV reporters
 - d) specialized publication reporters

 - b) radio reporters
 - c) TV reporters

- b) radio reporters

25) Energy

- a) newspaper reporters
- c) TV report

- e) calendar listings 27) Environment
 - a) newspaper reporters c) TV reporters
 - d) specialized publication reporters

c) TV reporters

28) Federal a) newspaper reporters b) radio reporters

d) specialized publication reporters

29) Film

- a) newspaper report b) radio reporters
- c) TV reporters d) specialized publication reporters e) calendar listings

- 31) Historical
 - d) specialized publication reporters

32) Labor

- a) newspaper reporters

33) Law/The Courts

- c) TV repe
- e) law reviews

- 35) Literary
 - a) newspaper reporters
 - e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- e) calendar listings
- 37) Military
- 38) Museums

 - a) newspaper reporters
 - b) radio reporters c) TV reporters
 - e) calendar listings
 - a) newspaper reporters
- b) radio reporters c) TV reporters

41) Pentagon/Defense

- a) newspaper reporters
 c) TV reporters
- 42) Public Policy a) newspaper reporters

43) Public/International Affairs

- b) radio reporters c) TV reporters d) specialized publication reporter
- 44) Regulatory Agencies
 - a) newspaper repor b) radio reporters
- d) specialized publication reporters 45) Religion
- 46) Social Sciences (Psychology, Sociology)

47) Science

- b) radio reporters
 c) D' reporters
 d) specialized publication reporters

- 30) Health Services
 - a) newspaper reporters b) radio reporters

 - c) TV reporters d) specialized publication reporters
 - e) calendar listings

- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

- a) newspaper reporters
- d) specialized publication reporters

34) Libraries d) specialized publication reporters

- d) specialized publication reporters
- - c) TV reporters

d) specialized publication reporters

d) specialized publications

- d) specialized publication reporters
- 39) Music
 - d) specialized publication reporters
- 40) Politics

d) specialized publication reporters

- National Security
- d) specialized publication reporters

d) specialized publication reporters

State Department

a) newspaper reporters

- c) TV reporters
- a) newspaper reporters d) specialized publication reporters
- a) newspaper reporters
 d) specialized publication reporters
- 48) Technology

- 49) Telecommunications

 - a) newspaper reporters
 d) specialized publication reporter e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications
- (in-flight magazines) z) travel trade publications

- 51) White House a) newspaper reporters
 - b) radio reporters c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues

- Audience
 d) specialized publications
- 54) Youth-Oriented Audience

b) radio reporters/shows c) TV shows

d) specialized publications/reports e) calendar listings

- 55) Space a) newspaper reporters/columns
 - d) specialized publication reporters

a) media

56) President's List

- b) colleagues
- a) newspaper reporters c) TV reporters
- 58) Jewish Media a) newspapers

57) Terrorism

- b) broadcast
 - a) newspapers b) specialized publications c) TV reporters

a) newspapers

b) radio reporters

- d) radio reporters
- c) TV reporters
- 61) Banking a) newspapers c) TV reporters d) specialized publication reporters

Shally Heller Phillips, 622

- d) secialized publication reporters
- 53) Women/Family/Leisure-Oriented

 - a) newspaper reporters/columns

 - b) radio reporters/shows c) TV reporters

d) specialized publication reporters

- e) calendar listings
- 59) AIDS
- 60) International
 - d) specialized publication reporters
- OTHER: Copies to Phillips, 6

EFFECTIVE 4/91, GWU

Doon Gross

Tempkins, 110

a) nowspaper reporters
c) IV reporters
d) specialized publication reporters

e) calendar listings



OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

June 28, 1991

CONTACT: Richard J. Arnold

(202) 994-6460

THE SCIENCE OF SUMMER:

Each summer, The George Washington University hosts several unique science and technology outreach programs. The following is a list of those currently underway or scheduled for later this summer:

"RICKOIDS":

Brilliant high school students come to GW for a Summer Research Science Institute to exercise their scientific creativity on various research projects -- some authorized, some not. The sometimes unruly "Rickoids" were named for Admiral Rickover, founder of the Center for Excellence in Education.

Date: Through Aug. 3

Contact person: Nick Marziani

SEAP:

Local high school students with interests in science and engineering have the opportunity to gain hands-on experience at Department of Defense laboratories this summer. The students, enrolled in GW's Science and Engineering Apprenticeship Program (SEAP), are assisted by selected faculty from area high schools.

Date: Through Aug. 16

Contact person: Lin Krupsaw

MINORITIES AND WOMEN IN SCIENCE

A computer project designed to encourage high school freshmen and sophomores to pursue careers in science, the "Bringing Young Minority Women to the Threshold of Science" program also seeks to upgrade skills and confidence levels while developing a peer

network of young minority women in the D.C. area.

Date: Through June 30

Contact person: Dianne Martin

SHADOW-A-SCIENTIST PROGRAM

Cutting edge hyperdisc and interactive multimedia technology are explored by teams of middle school science teachers and science coordinators, while they learn of recent developments in life sciences. Combining this research and technology, teaching programs are completed and carried back to the educators' respective schools. Mutual mentoring relationships are developed between the educators and GW research scientists.

Dates: July 15 - Aug. 9

Contact person: Rachelle Heller

June 28, 1991

CONTACT: Richard J. Arnold (202) 994-6460

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Dates: July 15 - Aug. 9

Contact person: Rachelle Heller

BOB	JOANN
DEBBIE	KELLIE
FAY	LORETTA
HEATHER Guilles	PEGGY
HELEN	RICHARD
JAMIE	SANDY
JANE	TRACY

NOTES

7) Wire Services

a) City Desk b) National Desk

c) Broadcast

d) Daybooks

8) Syndicates/News Services

a) Newspapers

b) Broadcast

9) National Broadcast

a) Network Radio News Desk

b) Network Radio Shows

c) Network TV News Desk

d) Network TV Shows

e) Non-Network Radio Talk Shows

10) Foreign Media a) Australian

b) British

c) Canadian

d) Hispanic

e) Japanese

f) French

g) German

h) Korean i) Chinese

i) Israel

26) Engineering

25) Energy

21) Dance

22) Drama

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined

c) TV report d) specialized publication reporters
e) calendar listings

d) specialized publication reporters

a) newspaper reporters

b) radio reporters

e) calendar listings

a) newspaper reporters

b) radio reporters

e) calendar Listings

a) newspaper reporters

a) newspaper reporters

a) newspaper reporters

b) radio reporters

c) TV reporters

c) TV reporters

b) radio reporters

c) TV reporters

c) TV reporters

23) Economics/Finance

24) Education

c) TV reporters

categories generally contain listings limited to local 27) Environment

a) newspaper reporters

c) TV reporters

d) specialized publication reporters

SUBJECT or AUDIENCE

11) Advertising/Public Relations/

Marketing

a) newspaper reporters (local, national and syndicates)

d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

media in subcategories a, b, c.

a) newspaper reporters

d) specialized publication reporters

28) Federal

a) newspaper reporters b) radio reporters

c) TV reporters
d) specialized publication reporters

29) Film

a) newspaper reporters

b) radio reporters

c) TV reporters

d) specialized publication reporters

e) calendar listings

39) Music

a) newspaper reporters

b) radio reporters

c) TV reporters

d) specialized publication reporters

e) calendar listings

40) Politics

a) newspaper reporters

b) radio reporters

c) TV reporters

d) specialized publication reporters

41) Pentagon/Defense

National Security

a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters

42) Public Policy

d) specialized publication reporters

43) Public/International Affairs

State Department

a) newspaper reporters

b) radio reporters

c) TV reporters

d) specialized publication reporters

44) Regulatory Agencies a) newspaper report

b) radio reporters

c) TV reporters

d) specialized publication reporte

45) Religion

a) newspaper reporters d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

a) newspaper reporters

d) specialized publication reporters

47) Science

a) newspaper reporters b) radio reporters

c) TV reporters

48) Technology

a) newspaper reporters c) TV reporters

a) newspaper reporters c) TV reporters

d) specialized publication reporters e) calendar listings

58) Jewish Media

a) newspapers

b) broadcast

59) AIDS

a) newspapers

b) specialized publications

c) TV reporters

d) radio reportera

60) International

a) newspapers

b) radio reporters

c) TV reporters d) specialized publication reporters

61) Banking

a) newspapers

c) TV reporters

d) specialized publication reporters

OTHER:

enou and

EFFECTIVE 4/91, GWU

e) calendar listings

d) specialized publication reporters

d) specialized publication reporters



July 1, 1991

MEDIA CONTACT: Heather Ittel

(202) 994-6460

FOR IMMEDIATE RELEASE

GALLERY TOUR OF GW'S DIMOCK GALLERY EXHIBIT "TEMPLES OF GOLD, CROWNS OF SILVER"

EVENT: Barbara von Barghahn, associate professor of art at The George Washington University, will give a walk-through tour and discussion of The George Washington University's Dimock Gallery exhibit "Temples of Gold, Crowns of Silver: Reflections of Majesty in the Viceregal Americas." The exhibit, curated by von Barghahn, focuses on Columbus

quincentenary themes.

WHEN: Thursday, July 11, 1991

12:00 noon

WHERE: Dimock Gallery

The George Washington University

Lisner Auditorium, off the lower lounge

730 21st St., NW

COST: Free and open to the public

BACKGROUND: "Temples of Gold, Crowns of Silver" features the cultural encounter between Spain and the Americas during the 16th, 17th and 18th centuries. The exhibit presents about 40 select Colonial paintings from private collections in the United States and locally, and pre-Columbian works selected from The George Washington University collection. It is curated by GW faculty member Barbara von Barghahn and coordinated by Dimock Gallery curator Lenore Miller.

The exhibit is sponsored by GW, the National Endowment for the Arts and the Permanent Observer Mission of Spain to the Organization of the American States.

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BOB	JOANN
DEBBIE	KELLIE P
-AY/	LORETTA
HEATHER	PEGGY
HELEN	RICHARD AUTHOR
JAMIE	SANDY
JANE	TRACY

NOTES

D.C. PLACES IN TEAMS COMPETITION

1) Local Daily

a) Metro Desk

b) Style, Capital Life

c) National Desk

2) Metro Newspapers

D.C.

b) Maryland (PG County)

c) Maryland (Montgomery County)

d) Northern Virginia

e) Loudoun County

3) Local TV

a) News Desk

b) Public Affairs Director

c) PSA Director

d) Talk Show/Public Affairs Show

4) Local Radio

a) News Director

b) PSA Director

c) Calendar Listings

d) Talk Show/Public Affairs Show

eral Interest and News Magazine a) Local Coverage

b) National Coverage

6) National Daily

a) Washington Bureau

b) Home Office

c) Lifestyle Editor

d) Op-Ed Editor

7) Wire Services

a) City Desk

b) National Desk

c) Broadcast d) Daybooks

8) Syndicates/News Services

a) Newspapers b) Broadcast

9) National Broadcast

a) Network Radio News Desk

b) Network Radio Shows

c) Network TV News Desk

d) Network TV Shows

e) Non-Network Radio Talk Shows

10) Foreign Media

a) Australian b) British

c) Canadian

d) Hispanic e) Japanese

n French

g) German

h) Korean

i) Chinese j) Israel

media in sub-

categories a, b, c.

12) Architecture

SUBJECT or AUDIENCE

Marketing

vertising/Public Relations/

a) newspaper reporters (local,

national and syndicates)

(magazine, newsletters, etc.)

a) newspaper reporters

d) specialized publication reporters

d) specialized publication reporters

a) newspaper repor

b) radio reporters

c) TV reporters

d) specialized publication reporters

e) calendar listings

14) Black-oriented Audience

a) newspapers b) radio

c) TV

d) specialized publications

15) Business

a) newspaper reporters b) radio reporters

c) TV reporters

d) specialized publication reporters e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

a) Campus b) D.C.

c) Maryland d) Virginia

e) Special Campus

f) Dean's List

18) Computers

a) newspaper reporters

d) specialized publication reporters

e) calendar listings

19) Congress

a) newspaper reporters

b) radio reporters c) TV reporters

d) specialized publication reporters

20) Consumer

a) newspaper reporters

b) radio reporters c) TV reporters

d) specialized publication reporters

21) Dance

a) newspaper reporters

b) radio reporters c) TV reporters

d) specialized publication reporters

e) calendar listings

22) Drama

a) newspaper reporters

b) radio reporters

c) TV reporters

d) specialized publication reporters

e) calendar Listings

23) Economics/Finance

a) newspaper repo b) radio reporters

c) TV reporters

d) specialized publication reporters

24) Education

Pewspaper reporters b) radio reporters

c) TV reporters

d) specialized publication reporters

25) Energy

a) newspaper reporters c) TV reporters

d) specialized publication reporters

26) Engineering

27) Environment

(NOTE: Underlined categories which follow are c) TV reporters
d) specialized publication reporters major categories, containing extensive media

listings in sub-categories a, b, c. Non-underlined e) calendar listings categories generally contain listings limited to local

a) newspaper reporters c) TV reporters

d) specialized publication reporters

28) Federal

b) radio reporters c) TV reporters

d) specialized publication reporters

29) Film

a) newspaper reporters b) radio reporters

c) TV reporters

d) specialized publication reporters

e) calendar listings

a) newspaper repor

b) radio reporters

c) TV reporters

d) specialized publication reporters

e) calendar listings

31) Historical

d) specialized publication reporters

32) Labor

a) newspaper reporters

b) radio reporters

c) TV reporters

d) specialized publication reporters

33) Law/The Courts

a) newspaper reporters

c) TV reporters

d) specialized publication reporters e) law reviews

34) <u>Libraries</u>
d) specialized publication reporters

35) Literary

a) newspaper reporters d) specialized publication reporters

e) calendar listings

36) Media

a) newspaper reporters

b) radio reporters c) TV reporters

a) newspapers

d) specialized publication reporters e) calendar listings

37) Military d) specialized publications

38) Museums

39) Music

a) newspaper reporters

b) radio reporters c) TV reporters

d) specialized publication reporters

40) Politics

a) newspaper reporters

b) radio reporters c) TV reporters

41) Pentagon/Defense

National Security

d) specialized publication reporters

42) Public Policy

a) newspaper reporters

d) specialized publication reporters

43) Public/International Affairs State Department

> c) TV reporters d) specialized publication reporters

44) Regulatory Agencies

a) newspaper reporters b) radio reporters

a) newspaper reporters

c) TV reporters

d) specialized publication reporters 45) Religion

d) specialized publication reporters

46) Social Sciences (Psychology,

Sociology) a) newspaper reporters d) specialized publication reporters

47) Science

b) radio reporters c) TV reporters

c) TV reporters

b) radio reporters c) TV reporters d) specialized publication reporters

a) newspaper reporters

52) Women's Issues a) newspaper reporters

d) specialized publication repor

a) newspaper reporters
 b) specialized publications

z) travel trade publications

(in-flight magazines)

e) calendar listings

50) Travel

51) White House

d) specialized publication reporters 53) Women/Family/Leisure-Oriented

d) specialized publications

54) Youth-Oriented Audience

Audience

a) newspaper reporters/columns b) radio reporters/shows

c) TV shows d) specialized publications/reports

d) specialized publication reporters

e) calendar listings

c) TV reporters

a) newspaper reporters/columns b) radio reporters/shows

55) Space

56) President's List a) media

b) colleagues

57) Terrorism a) newspaper reporters

c) TV reporters d) specialized publication reporters

e) calendar listings

58) Jewish Media a) newspapers b) broadcast

59) AIDS

a) newspapers

b) specialized publications

c) TV reporters d) radio reporters

60) International

c) TV reporters

a) newspapers b) radio reporters

d) specialized publication reporters

61) Banking

a) newspapers

c) TV reporters d) specialized publication reporters

OTHER: Down Gross

lompkins, 110 Dow Howard Tompkins

EFFECTIVE 4/91, GWU

d) specialized publication reporters

a) newspaper reporters

48) Technology

d) specialized publication reporters

a) newspaper reporters

e) calendar listings

d) specialized publication reporters

e) calendar listings

d) specialized publication reporters

a) newspaper reporters c) TV reporters

a) newspaper reporters b) radio reporters



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July 1, 1991

CONTACT:

Richard J. Arnold (202) 994-6460

FOR IMMEDIATE RELEASE

LOCAL SCHOOL TIES FOR SECOND PLACE IN NATIONAL TEAMS COMPETITION

This spring marked the first time that District of Columbia high schools were represented in the Tests of Engineering Aptitude, Mathematics and Science (TEAMS) competition, a unique opportunity for high school students to hone their problemsolving skills and to learn to work cooperatively toward a goal. To cap that distinction, D.C.'s St. Anselm's Abbey School went on to tie for second place in the national finals.

Both the regional and national competitions for the event were coordinated and hosted by The George Washington University's School for Engineering and Applied Science (SEAS).

"I was very impressed with the degree of team effort involved," said team coach Herb Wood, a teacher at St. Anselm's.

"But more than that, the students carried away with them the realization that engineering encompasses so many fields."

The national examination are very different from the state

level TEAMS exam, notes acting SEAS Dean Donald Gross, "The nationals pose higher-level thinking questions that may not have a single answer and require the students to apply multiple academic subjects to each solution." The exam also required students to submit technical writing samples.

"One highlight of the TEAMS competitions," says Howard
Davis of SEAS's admissions office, "is that it provides the
students with the opportunity to talk with college and university
professors, practicing engineers and engineering students about
college choices and careers." Davis coordinated both the
regional and national TEAMS competitions for GW.

"We are delighted that a member of St. Anselm's team, Joseph ("J.P.") Blackford, will be joining GW in the fall," noted Davis. Blackford, will begin his studies toward a civil engineering degree this fall with a partial scholarship from GW's SEAS.

St. Anselm's students share the second place position with Canterbury School of Fort Wayne, Indiana. St Anselm's will receive its plaque at an awards presentation sometime in September.

July 1, 1991

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DEBBIE	KELLIE Author
FAY	LORETTA
HEATHER MAN	PEGGY
HELEN	RICHARD
JAMIE	SANDY
JANE	TRACY
NOTES	
NLC	
FACULT	4
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b) radio reporters

e) calendar listings

d) specialized publication reporters

c) TV reporters

48) Technology

a) newspaper reporters

d) specialized publication reporters

c) TV reporters

e) calendar listings

12) Architecture

a) newspaper reporters

d) specialized publication reporters

July 3, 1991 CONTACT: Kellie Boyet (202) 994-6460

FOR IMMEDIATE RELEASE

NATIONAL LAW CENTER ANNOUNCES NEW FACULTY

The George Washington University National Law Center (NLC) has announced its roster of new faculty members to join the University. Their expertise range from corporate law and civil procedure to law of the sea and international business law.

In a joint appointment with the NLC and the Elliott School of International Affairs, Louis B. Sohn joins GW as the University's second Congressional Professor. The one-year appointment is awarded to a scholar who has led a distinguished career in public service.

A native of Poland, Sohn has been a prominent figure in the development of international law, teaching the first course in the United States on United Nations law. A law professor at Harvard University for the past 35 years, he has worked closely with the State Department on disarmament and law of the sea treaties. Since 1969, Sohn has been chairman of the Commission to Study the Organization of Peace, editing several of its reports on the U.N., human rights and disarmament. At GW, Sohn will teach a course on the law of sea at the National Law Center in the fall and will lead a special seminar on "The United

Nations and the Maintenance of International Peace and Security" for the Elliott School in the spring.

Wendy R. Brown comes to the NLC from Tulane University where she has been an associate professor of law since 1989. The author of articles dealing with desegregation and abortion rights, she will teach civil procedure at GW.

Lawrence E. Mitchell, an associate professor at Albany Law School, will teach corporate law at the NLC. An experienced corporate attorney before entering academe, Mitchell held positions at Paul, Weiss, Rifkind, Wharton & Garrison; O'Sullivan, Graev, Karabell & Gross and White & Case.

In addition to the new permanent faculty members, Brown and Mitchell, six visiting scholars also join the NLC this coming academic year. Marion Crain, an associate professor of law at the West Virginia University College of Law, comes to the NLC for the Spring 1992 semester. Philip A. Hamburger, a professor of law at the University of Connecticut College of Law, will teach American legal history and contracts. A former attorney for the U.S. Navy and deputy state public defender in Denver, Colo., Robert M. Hardaway, visits the NLC from the University of Denver College of Law. He will teach civil procedure.

A member of the U.S. Sentencing Commission, Ilene H. Nagel, will teach a federal sentencing seminar as well as a course on white collar crime. Alex Y. Seita, a visiting professor for the fall semester, hails from Albany Law School and will teach international business transactions at the NLC.



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JOANN
KELLIE ALTO
LORETTA
PEGGY
RICHARD PART
SANDY
TRACY
NOMEC

NOTES

Admission Info (enters competed (campus only)

July 8, 1991 CONTACT: Kellie Boyet

FOR CAMPUS DISTRIBUTION

GW INAUGURATES NEW ADMISSIONS INFORMATION CENTERS ON CAMPUS

To make each person's experience with GW a positive one, the Office of Undergraduate Admissions is now operating information desks in the lobbies of the Academic Center and Rice Hall. distributing information and directing individuals to appropriate University offices, the undergraduate admissions office hopes to personalize the contact visitors, students, staff and faculty have with GW.

The information desks are staffed by student assistants. They do not replace security personnel in the buildings although they will be seated at the front desks. University police will continue to provide security in the Academic Center and Rice Hall.

Information desks will be staffed Monday through Friday, from 8:00 a.m. to 6:00 p.m. in Rice Hall, and from 8:00 a.m. to 3:00 p.m. in the Academic Center.

The Office of Undergraduate Admissions encourages everyone on campus to stop by and meet the new information assistants and to inform the office of any special events (conferences, seminars, etc.) so that the assistants may direct visitors accordingly. If you have any questions, contact the Office of Undergraduate Admissions office at 994-6054.



NEWS

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CONTACT:

July 8, 1991 Kellie Boyet

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OFFICE OF UNIVERSITY RELATIONS

FACSIMILE COVER PAGE

	DATE 8 Quy 181
	Name: Bill Townsend
	company: Undergraduate Admission
	Fax Number: 4 - 0.325
	Telephone Number: 4-6059
	Number of Pages: (including cover page)
	Name: Kelle Boyet
	The George Washington University
	Fax Number: (202) 994-9025
	Telephone Number: (202) 994-6460
	COMMENTS
	Release on information duts.
0	Call with questions.

BOB	JOANN
DEBBIE	KELLIEautha
FAY	LORETTA
HEATHER //	PEGGY_
HELEN	RICHARD
JAMIE	SANDY
JANE	TRACY

NOTES

Lee Etta Pormell

Ow

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE AUTHOR: M DATE RELEASED: 30) Health Services 13) Art 49) Telecommunications 1) Local Daily a) newspaper repo b) radio reporters a) newspaper reporters
 d) specialized publication reporter a) newspaper reports a) Metro Desk b) radio reporters c) TV reporters c) TV reporters e) calendar listings b) Style, Capital Life d) specialized publication reporters d) specialized publication reports c) National Desk e) calendar listings e) calendar listings 50) Travel 14) Black-oriented Audience a) newspaper reporters 31) Historical a) newspapers b) specialized publications d) specialized publication reporters (in-flight magazines) 2) Metro Newspapers b) radio c) TV z) travel trade publications a) D.C. 32) Labor d) specialized publications b) Maryland (PG County) a) newspaper reporters 51) White House 15) Business b) radio reporters a) newspaper reporters
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CONTACT:

July 9, 1991 Kellie Boyet (202) 994-6460

FOR IMMEDIATE RELEASE

CINCINNATI SCHOOL CHIEF LEE ETTA POWELL TO BECOME SUPERINTENDENT-IN-RESIDENCE AT GW

WASHINGTON, DC -- Lee Etta Powell, the superintendent of Cincinnati (Ohio) Public Schools, will become one of two "Superintendents-in-Residence" and a visiting professor of The George Washington University School of Education and Human Development (SEHD).

Powell will officially resign as superintendent of schools at the end of this month. She then joins recently retired Montgomery County (Md.) public school chief Harry Pitt as GW's superintendents-in-residence. Powell will assume her GW residency this September.

"GW is very fortunate to have a nationally recognized superintendent of Dr. Powell's status mentoring persons who aspire to follow in her footsteps as public school system-based administrators," says Jay Shotel, associate dean of SEHD. "Her expertise of running a school system the size and complexity of Cincinnati is difficult to match."

Powell's appointment is for two years. As part of her responsibilities at GW, Powell will be working with Harry Pitt in the development of a new leadership academy devoted to training schools system superintendents and other high-level education executives. The academy will combine study in educational

leadership with courses in business, political science and related areas. Powell also will teach at least one graduate course on educational leadership for SEHD.

A two-time alumna of GW, Powell received her master's degree in secondary school administration in 1966 and was awarded a doctorate in educational administration and curriculum from the University in 1976. Powell started her education at the District of Columbia Teachers College, graduating in 1956.

Named one of the top 100 school administrators last year by "The Executive Educator" magazine, Powell also has held leadership positions in Baltimore and Montgomery County (Md.).

Starting as a geography teacher in Baltimore, Powell worked her way up to assistant principal of the city's Clifton Park Junior High in 1967. In 1971, Powell came to Washington, DC, to become principal of Taft Junior High, and a year later moved to Montgomery County (Md.) public schools where she was a principal at North Bethesda Junior High and Gaithersburg High Schools. Seven years after moving to Maryland schools, Powell was appointed area superintendent, leaving in 1986 to become Cincinnati's superintendent of schools.

Active in the Cincinnati community, Powell is a board member of the Cincinnati Symphony Orchestra, Jobs for Cincinnati Graduates, WCET/TV 48, Xavier University and the Greater Cincinnati Center for Economic Education, among others organizations. She also is involved in the National Alliance of Black School Educators and the United Way's Child Abuse and Neglect Services Task Force.

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BOB	JOANN
DEBBIE	KELLIE 153
FAY	LORETTA
HEATHER MILES	PEGGY
HELEN	RICHARD
JAMIE	SANDY
JANE	TRACY

NOTES



July 9, 1991

MEDIA CONTACT: Heather Ittel

(202) 994-6460

FOR IMMEDIATE RELEASE

GW GIVES FACELIFT TO LISNER AUDITORIUM

Demonstrating its commitment to Washington's performing arts, The George Washington University today begins renovation of its Lisner Auditorium. The project, which represents a \$250,000 initial investment by the University, is expected to be completed before classes begin in September. The University also expects to name a new director for Lisner Auditorium during the next several weeks.

Specifically, workmen have begun removing all 1495 seats for refurbishing and reupholstering, which will include increasing the lighting along the aisles. The entire interior will be painted and re-carpeted, creating a new color scheme for the auditorium.

In addition, the University begins work on Lisner's restroom facilities, doubling the number of ladies restrooms on the lower level and adding a handicapped restroom on the lobby level.

Attention also will be given to the stage floor.

"We anticipate future renovations to Lisner Auditorium's lobbies and stage as we try to make it an even better facility for artists, audiences and presenters in the District and on the campus," says Stephen Joel Trachtenberg, president of the University.

A presentation of the facility designs will be announced in the upcoming weeks.

July 9, 1991

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d) specialized publication reporters

e) calendar listings

July 9, 1991

CONTACT:

Kellie Boyet, GW (202) 994-6460 Nan Broadbent, AAAS (202) 326-6440

FOR IMMEDIATE RELEASE

MIDDLE SCHOOL SCIENCE TEACHERS LEARN THE LATEST IN TECHNOLOGY AT GW

WASHINGTON, DC -- Forty middle school science teachers from Maryland, New Jersey, Pennsylvania, Virginia, West Virginia and the District of Columbia will return to school this summer to learn how recent advances in science and technology can be used in their classrooms.

For the third year, The George Washington University's School of Education and Human Development joins Bell Atlantic and the American Association for the Advancement of Sciences (AAAS) in hosting the two-week Bell Atlantic-AAAS Institute for Middle School Science and Technology Teachers, July 22 through August 2. The program is funded by the Bell Atlantic Charitable Foundation.

The institute is designed to expose participants to the cutting edge in communication and information technologies.

Seminars will delve into such topics as fiber optics, remote sensing, robotics and video-disc technology. Excursions will include a July 25 trip to NASA to watch a satellite launch and a July 31 tour of the National Institute of Standards and Technology.

Upon completion of the institute, the teachers will receive \$500 grants to purchase new materials for their schools and classrooms.

Institute graduates have gone on to change the way science and technology are viewed in their schools. Among them are a teacher from New Jersey who organized a technology fair for fellow teachers throughout the state and a mathematics teacher from West Virginia who used the knowledge she gained to obtain grant money for computers for her school.

The Bell Atlantic Charitable Foundation is an independent non-profit philanthropy and the Bell Atlantic Corporation's primary avenue for philanthropic contributions. AAAS is the country's leading general scientific organization with more than 134,000 members.

--30--

A list of teachers participating in the institute is attached.





OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

July 9, 1991

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BELL ATLANTIC - AAAS INSTITUTE FOR MIDDLE SCHOOL SCIENCE AND TECHNOLOGY TEACHERS

1991 Participants

MARYLAND:

Pamela K. Fountain Claudia C. Lewis Barbara Loughlin Jacqueline Nedab-Olds Donald E. Patti Ronald Speribaum

Tilden Intermediate Westminster High Dundalk Middle MacArthur Middle Redland Middle Gwynn Park Middle Ernestine Walker Terrell Eugene Burroughs Middle

Rockville Westminster Baltimore Fort Meade Rockville Brandywine Accokeek

NEW JERSEY:

Susan H. Covington Andela J. Dziekanowski Margaret Holmquest Michael Mcglue

Burnet Street School Robert R. Lazer Middle Wood Road School Dwight Morrow High

Newark Montville Belle Mead Englewood

PENNSYLVANIA:

Paul Barry Susan S. Fineman Barbara J. Goodman Marilyn Krupnick Sandra D. Lewis Edith I. Mauthe Garry Popiolkowski Scott H. Stein Mario Zinga

Elverson Middle East Hills Elementary West Pa. Sch. for the Deaf Roberto Clemente Middle Ada H. H. Lewis Middle St. Thomas More School Chartiers-Houston Jr/Sr High Houston Springside School Woolslair Gifted Center

Philadelphia Pittsburgh Pittsburgh Philadelphia Philadelphia Allentown Philadelphia Pittsburgh

VIRGINIA:

William I. Banks Gary P. Delano Cheryl L. deLusignan Vickey Darcel Drew B. E. McElwee, Jr. Jane Montagna Lori Papa Ann Shaffner Worda James Simpson Susan Walton Bernetta Marie Williams

Albert H. Middle John J. Wright Middle Western Branch High Buckroe School Binford Model Middle Rosemont Middle Francis C. Hammond Middle Poe Intermediate Deer Park-Pathways Peasley Middle Thomas C. Boushall

Richmond Spotsylvania Chesapeake Hampton Richmond Norfolk Alexandria Annandale Newport News Gloucester Richmond

WEST VIRGINIA:

Susy S. Calvert
Kathryn H. Hilts
Roberta Long
Rick Pyles
Pamela B. Smith

Maxwell Hill Gifted Center John Adams Junior High Point Harmony Elementary Sisterville Jr/Sr High W. Va. Dept of Education Deckley Charleston Charleston Sisterville Charleston

WASHINGTON, D.C.:

Genesta R. Guirty Rosa J. Hodge Robert R. Mathieu Kevin DeWayne Riddick

Davis Elementary
M.L. King, Jr., Elementary
Mary Church Terrell Elemen.
Garnet-Patterson Jr. High

Washington Washington Washington Washington

BOB	JOANN Auto
DEBBIE	KELLIE
FAY	LORETTA
HEATHER	PEGGY_
JAMIE	RICHARD
JANE	SANDY_SH
HELEN	TRACY

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To Peggy

d) specialized publication reporters

d) specialized publication reporters

a) newspaper reporters

c) TV reporters

e) calendar listings

48) Technology

a) newspaper reporters

d) specialized publication reporters

b) radio reporters

e) calendar listings

c) TV reporters

12) A

newspaper reporters

d) specialized publication reporters



CONTACT:

July 10, 1991 Joann Stevens (202) 994-6460

FOR IMMEDIATE RELEASE

GW PRESIDENT SHARES STEPS FOR SUCCESS AT CONFERENCE ON EDUCATIONAL LEADERSHIP

Decades of criticism, scrutiny and reform in America's education system have created a climate where educators are now "victims of our own success" said George Washington University President Stephen Joel Trachtenberg at a recent conference.

But educators need not be intimidated by the public's demand for "accountability," nor by the muckraking of the media and politicians, he said. Trachtenberg charged his colleagues to be strong and outlined four steps for successful leadership in today's education arena. They included personal fortitude, public relations savvy, fundraising skills and optimism.

Trachtenberg made his comments on "Leadership for Success" as the keynote speaker for the annual conference of the Montgomery County Secondary School Administrator's Association.

Today's administrators must have personal fortitude to weather the "wholesale" criticism often leveled at them, he

noted. They must be "much tougher" and "more politically savvy than was necessary even a few years ago." And "Whatever else education leaders may seem to be doing, they cannot appear to be bending the knee" when threatened, he advised.

Secondly, "any leader who feels it difficult, or degrading, or undignified or unproductive to play a public relations role on behalf of the institution that has made him its head owes it to that institution to voluntarily step down," Trachtenberg said.
"That's the role that comes with the turf."

Regarding fundraising, he said that "depending on the level and type of school being represented, a talent for fundraising in private and public sectors may well come in second on the list of required qualities."

Finally, Trachtenberg maintained that a sense of humor and an optimistic outlook are critical to keep a successful leader balanced. "The leader struggling for success, alias survival, in the jungle of the 1990s needs to have a definite aversion to psychological depression," he said.

- 30 -

Note: To receive copies of "Leadership for Success," contact Joann Stevens, Office of University Relations (202) 994-6460.

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HEATHER	PEGGY
JAMIE	RICHARD
JANE	SANDY
HELEN	TRACY
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To Peggy	

b) radio reporters

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d) specialized publication reporters

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48) Technology

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29) Film

a) newspaper reporters

d) specialized publication reporters

b) radio reporters

e) calendar listings

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(magazine, newsletters, etc.)

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12) Architecture

CONTACT:

July 10, 1991 Joann Stevens

(202) 994-6460

Joan Cole (202) 357-4090

MEDIA ADVISORY

SOVIET SCHOLARS EXAMINE HOW PERESTROIKA SHATTERED A NATION

EVENT:

"The Shattered Empire: The Sources and Consequences of Reform in the Soviet Bloc Since 1989," a six-part lecture series examining how the Soviet Union has been irretrievably broken by perestroika. Topics covered will include the Soviet economy, ethnic strife and changes in Eastern Europe.

James Millar, a Soviet scholar and director of the Institute for Sino-Soviet Studies (ISSS) at The George Washington University, presents the opening lecture and serves as moderator for the series. The series is being offered by the Smithsonian Institution's Campus on the Mall Resident Associate Program.

WHEN:

Every Wednesday at 8 p.m.

July 10, 1991 until August 14, 1991.

WHERE:

The Smithsonian Resident Associate Program

Campus on the Mall

The Dillion Ripley Center Lecture Hall

1100 Jefferson Drive, SW

COST:

Members \$60, Non-members \$94

For registration information call: (202) 357-3030

Background:

"The Soviet Union has been irretrievably broken in the past year," Millar contends. "And like Humpty Dumpty, there is no way to put it back together again. The series will explore the causes and consequences of the system that perestroika shattered."

SOVIET LECTURES PAGE TWO

July 10 <u>The USSR: Economic Reform and the Revenge of Bourgeois</u> <u>Economics</u> - James Millar

For years, the Soviets "poor-mouthed" western economics.
The lecture will examine how bourgeois economics have been right.

July 17 Opening Pandora's Box: Political Reform in the USSR from Khruschev to Gorbachev - Carl Linden, professor of political science and international affairs, ISSS

An authority on the Khruschev reforms, he will explain how perestroika represents a continuation of Khruschev's reforms. Gorbachev and the reformers call themselves Children of the 20th Party Congress-- where Khruschev denounced Stalinism.

July 24 <u>Loss of the Outer Empire: Central Europe Breaks Away</u> - Michael Sodaro, associate professor of political science and international affairs, ISSS

Sodaro will discuss Eastern Europe -- how the empire emerged as a result of Soviet occupation after World War II, and how it has now crashed.

July 31 Loss of the Outer Empire: The Least Likely to Succeed Susan L. Woodward, Visiting Fellow, Foreign Policy Studies Program, Brookings Institution

Woodward examines reforms and changes in Southeastern Europe-- which includes Bulgaria, Romania and Yugoslavia.

Aug. 7 <u>Struggle for the Inner Empire</u> - Paul Goble, special assistant for Soviet nationality and Baltic Affairs, Bureau of European and Canadian Affairs, U.S. Dept. of State

Goble will discuss the Soviet nationalities crisis, the republics quest for independence and how their struggle impacts the Soviet Union and the world.

Aug. 14 <u>Post-Empire, Intra-Bloc Relations</u> - Daniel Nelson, senior foreign policy advisor to the majority leader, U.S. House of Representatives

Nelson will discuss the future relations between the Soviet Union and Eastern European countries.



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CONTACT:

July 10, 1991 Joann Stevens (202) 994-6460

Joan Cole

(202) 357-4090

MEDIA ADVISORY

SOVIET SCHOLARS EXAMINE HOW PERESTROIKA SHATTERED A NATION

EVENT:

"The Shattered Empire: The Sources and Consequences of Reform in the Soviet Bloc Since 1989," a six-part lecture series examining how the Soviet Union has been irretrievably broken by perestroika. Topics covered will include the Soviet economy, ethnic strife and changes in Eastern Europe.

James Millar, a Soviet scholar and director of the Institute for Sino-Soviet Studies (ISSS) at The George Washington University, presents the opening lecture and serves as moderator for the series. The series is being offered by the Smithsonian Institution's Campus on the Mall Resident Associate Program.

WHEN:

Every Wednesday at 8 p.m.

July 10, 1991 until August 14, 1991.

WHERE:

The Smithsonian Resident Associate Program

Campus on the Mall

The Dillion Ripley Center Lecture Hall

1100 Jefferson Drive, SW

COST:

Members \$60, Non-members \$94

For registration information call: (202) 357-3030

Background:

"The Soviet Union has been irretrievably broken in the past year," Millar contends. "And like Humpty Dumpty, there is no way to put it back together again. The series will explore the causes and consequences of the system that perestroika shattered."

July 10 The USSR: Economic Reform and the Revenge of Bourgeois Economics - James Millar

For years, the Soviets "poor-mouthed" western economics. The lecture will examine how bourgeois economics have been right.

July 17 Opening Pandora's Box: Political Reform in the USSR from Khruschev to Gorbachev - Carl Linden, professor of political science and international affairs, ISSS

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BOB	JOANN
DEBBIE	KETTIE
FAY	LORETTA
HEATHER _ attlled	PEGGY
HELEN	RICHARD
JAMIE	SANDY 5
JANE	TRACY

NOTES



e) calendar listings

July 11, 1991

MEDIA CONTACT: Heather Ittel

(202) 994-6460

FOR IMMEDIATE RELEASE

GW RANKS THIRD IN PRESIDENTIAL MANAGEMENT INTERN FINALISTS

Nineteen graduate students from The George Washington
University were selected by the U.S. Office of Personnel
Management as Presidential Management Intern (PMI) finalists.
This number placed GW third in the nation among universities with students selected as PMI finalists. Johns Hopkins and Columbia
Universities ranking first and second, respectively. Ranked fourth was Harvard University and American and Georgetown
Universities tied for fifth.

"We're delighted with GW's outstanding representation in this prestigious internship program," says GW president Stephen Joel Trachtenberg. "The University's standing reaffirms it's commitment to preparing leaders in public service careers."

The Presidential Management Intern Program selects graduate degree recipients who have demonstrated exceptional management potential and who have received special training in planning and management of public programs and policies. It was established

by Executive Order in 1977 by President Jimmy Carter to attract outstanding graduate-level students to the federal government.

Of George Washington's 19 PMI finalists, 11 are graduates of its Elliott School of International Affairs, eight are graduates of the School of Business and Public Management's (SBPM) department of public administration and one is a graduate of SBPM's department of international business.

Amy Bergensmith, a public administration graduate, is currently working as a PMI in the Center for Disease Control's Office of Smoking and Health. "I was interested in this job because of the social policy and legislative aspects of it," says Bergensmith. In the end, Bergensmith hopes to use the rotational aspect of the internship to find a specific arena in which to pursue her interest in social policy and legislation.

Following is a list of GW's PMI finalists with their home towns.

Public Administration

Amy Bergensmith
Tracy Callahan
Elizabeth Holland
Salvatore Lucido
Eric Maclure
John Mahoney
Steven Stacy
Perry Vietti

Hanover, Pa.
Trenton, Ohio
Seattle, Wash.
Manchester, N.H.
North Miami, Fla.
Seattle, Wash.
Annandale, Va.
Salt Lake City, Utah.

Elliott School of International Affairs

Ricardo Aguilera
Todd Brighton
Thomas Cremins
Aaron Danis
James Dehart
Erin Finn
Shana Goldberg
John Larsen
Max Nelson
Tiffany Smith

New York, N.Y.
Wyondot, Mich.
Rockland Co., N.Y.
North Adams, Ma.
Bend, Ore.
San Rafael, Ca.
Inglewood, Colo.
Omaha, Neb.
North Caldwell, N.J.
Nacogdoches, Texas

International Business

Michael Anderson

Arlington, Va.



NEWS

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